

PSJ3

Exhibit 135



ORTHO-MCNEIL JANSSEN
SCIENTIFIC AFFAIRS, LLC

		Date: December 21, 2007	Tracking #				
	Activity Title:	Are your Patients Getting the Care they Need and Deserve?					
	Activity Component:	AAPM Seminar and Webcast					
		PROGRAM COSTS		REQUESTED FUNDING FROM OMJSA			
	Category	# of Units or Total Hours	Cost Per Unit (Specify)	Total Cost of Program	# of Units or Total Hours	Cost Per Unit (Specify)	Requested funding amount
Management Fees	Editorial Development	48	\$900	\$ 43,200	48	\$900	\$ 43,200
	Graphic Development and Layout	1	\$2,000	\$ 2,000	1	\$2,000	\$ 2,000
	Project/Agency Management	1	\$40,758	\$ 40,758	1	\$40,758	\$ 40,758
	Venue Selection and Coordination		\$ -	\$ -		\$ -	\$ -
	Speaker/Faculty Coordination		\$ -	\$ -		\$ -	\$ -
	Participant/Audience Coordination		\$ -	\$ -		\$ -	\$ -
	On-Site Time (Live)		\$ -	\$ -		\$ -	\$ -
	Other Production staff	12	\$900	\$ 10,800	12	\$900	\$ 10,800
	Subtotal			\$ 96,758			\$ 96,758
Honoraria	Honoraria - Chairperson	1	\$4,000	\$ 4,000	1	\$4,000	\$ 4,000
	Honoraria - Faculty	12	\$1,000	\$ 12,000	12	\$1,000	\$ 12,000
	Other*		\$ -	\$ -		\$ -	\$ -
	Subtotal			\$ 16,000			\$ 16,000
Faculty Travel Expenses	Airfare	12	\$600	\$ 7,200	12	\$600	\$ 7,200
	Lodging	12	\$200	\$ 2,400	12	\$200	\$ 2,400
	Ground Transportation	12	\$75	\$ 900	12	\$75	\$ 900
	Miscellaneous	12	\$50	\$ 600	12	\$50	\$ 600
	Subtotal			\$ 11,100			\$ 11,100
Grantor/Client Travel Expenses	Airfare		\$ -	\$ -		\$ -	\$ -
	Lodging		\$ -	\$ -		\$ -	\$ -
	Ground Transportation		\$ -	\$ -		\$ -	\$ -
	Miscellaneous		\$ -	\$ -		\$ -	\$ -
	Subtotal			\$ -			\$ -
Venue	Meeting Room Rental		\$ -	\$ -		\$ -	\$ -
	Breakout Room Rental		\$ -	\$ -		\$ -	\$ -
	Registration Desk		\$ -	\$ -		\$ -	\$ -
	Other*		\$ -	\$ -		\$ -	\$ -
	Subtotal			\$ -			\$ -
Food and Beverage	Breakfast		\$ -	\$ -		\$ -	\$ -
	Lunch		\$ -	\$ -		\$ -	\$ -
	Dinner		\$ -	\$ -		\$ -	\$ -
	Break		\$ -	\$ -		\$ -	\$ -
	Subtotal			\$ -			\$ -
Audience Generation	Brochure/Invitation	2	\$3,000	\$ 6,000	2	\$3,000	\$ 6,000
	Fax Blast		\$ -	\$ -		\$ -	\$ -
	Journal Advertisement		\$ -	\$ -		\$ -	\$ -
	Western Union		\$ -	\$ -		\$ -	\$ -
	Flyer		\$ -	\$ -		\$ -	\$ -
	Postcard		\$ -	\$ -		\$ -	\$ -
	Mailing List	1	\$300	\$ 300	1	\$300	\$ 300
	Mail house: Assembly/Fulfillment	1	\$500	\$ 500	1	\$500	\$ 500
	Postage	1	\$2,500	\$ 2,500	1	\$2,500	\$ 2,500
	Hotel Room Drops		\$ -	\$ -		\$ -	\$ -
	Other*		\$ -	\$ -		\$ -	\$ -
	Subtotal			\$ 9,300			\$ 9,300



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Audiovisual	Equipment	1	\$20,100	\$ 20,100	1	\$20,100	\$ 20,100
	Technical Assistance/Travel Costs	1	\$54,036	\$ 54,036	1	\$54,036	\$ 54,036
	Audience Response	1	\$5,000	\$ 5,000	1	\$5,000	\$ 5,000
	Transcription	1	\$250	\$ 250	1	\$250	\$ 250
	St/eighting	1	\$3,300	\$ 3,300	1	\$3,300	\$ 3,300
	Subtotal			\$ 82,686			\$ 82,686
Meeting Materials	Signage	5	\$90	\$ 450	5	\$90	\$ 450
	Tent Cards			\$ -			\$ -
	Name Badges			\$ -			\$ -
	Syllabus/Handout Materials			\$ -			\$ -
	Slides - Title & Faculty Presentations			\$ -			\$ -
	Editorial Searches/Reprints	8	\$120	\$ 960	8	\$120	\$ 960
	Other*			\$ -			\$ -
	Subtotal			\$ 1,410			\$ 1,410
Production Expenses	Printing			\$ -			\$ -
	Binders			\$ -			\$ -
	Slide Production			\$ -			\$ -
	CD Rom Duplication			\$ -			\$ -
	Video post production	1	\$31,480	\$ 31,480	1	\$31,480	\$ 31,480
	Subtotal			\$ 31,480			\$ 31,480
Association and Institutional Fees	Association Fee	1	\$30,000	\$ 30,000	1	\$30,000	\$ 30,000
	Institution Fee			\$ -			\$ -
	Other*			\$ -			\$ -
	Subtotal			\$ 30,000			\$ 30,000
CE Fees	Certification Fees	1	\$4,500	\$ 4,500	1	\$4,500	\$ 4,500
	Other*			\$ -			\$ -
	Subtotal			\$ 4,500			\$ 4,500
Other Expenses (please specify)	Educational Outcomes Assessment	1	\$13,000	\$ 13,000	1	\$13,000	\$ 13,000
	CECity web hosting	1	\$40,200	\$ 40,200	1	\$40,200	\$ 40,200
	Subtotal			\$ 53,200			\$ 53,200
	Total Expense of Program			\$ 336,434			
	Total Requested Amt from OMJSA						\$ 336,434
	Total Variance of Program						
Income	Requested from OMJSA						\$ 336,434
	Other Industry Support Requested			\$ -			
	Proposed Registration Fees			\$ -			
	Exhibit Fees			\$ -			
	Other			\$ -			
	Subtotal			\$ -			
	Total Projected Income			\$ 336,434			
	Program Surplus or Shortfall			\$ -			

Note: Costs entered under "Other*" must be identified